

## **# Privacy Policy**

**\*\*Lead Master\*\***

**\*\*Last Updated:\*\*** [Date]

**\*\*Contact:\*\*** [your-email@example.com]

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### **## 1. Information We Collect**

**\*\*Business Data Only:\*\*** We collect publicly available business information including company names, addresses, phone numbers, websites, ratings, and reviews.

**\*\*We do NOT collect:\*\*** User account data, passwords, personal information, cookies, or usage tracking data.

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### **## 2. How We Use Your Information**

- Provide lead generation services
- AI-powered lead qualification
- Data export functionality
- Comply with legal obligations

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### **## 3. Data Sharing**

**\*\*We do NOT sell your data.\*\*** We share data only when:

- Required by law (court orders, subpoenas)
- Necessary to protect our rights or safety

**\*\*Third-party services we use:\*\***

- OpenAI (for AI evaluations - see their privacy policy)

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### **## 4. Your Rights**

**\*\*GDPR Rights (EU users):\*\***

- Access the business data we've collected

- Request deletion of specific business records
- Data portability

**\*\*CCPA Rights (California users):\*\***

- Know what business data we collect
- Request deletion
- We don't sell data

**\*\*To exercise rights:\*\*** Email [contact@yourwebsite.com]

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## **## 5. Data Security**

- Encrypted database storage
- Secure connections
- Regular security audits
- Access controls and logging

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## **## 6. Data Retention**

- Business data: Retained in active database
- Deletion requests: Processed within 30 days
- Legal requirements: Some data retained longer if required by law

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## **## 7. Children's Privacy**

Our service is not intended for users under 18. We do not knowingly collect data from children.

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## **## 8. Changes to Policy**

Material changes will be posted on this page. Continued use constitutes acceptance of changes.

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## **## 9. Contact**

**\*\*Email:\*\*** [contact@yourwebsite.com]

**\*\*Response Time:\*\*** Within 48 hours

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\*Version 1.0\*