A territory list for every rep

Every business of a kind in a rep's territory, from a live Google Maps search. Each one's website is read for the owner's name, the emails it publishes and the software it runs. For ISOs, merchant-services sales offices and agencies that run a team.

What a rep sees

Three of the dental practices one search found in Houston. Every value was read from the practice's own website or the US healthcare register.

Fresh Dental Care, Bellaire

Houston · 4.3 stars · 2,198 reviews

Owner	**Joseph N., owner**
Email	found on the site
Booking	**NexHealth**
Financing	**CareCredit, Cherry, Sunbit**
Ad pixels	none
Website	WordPress, contact form
Says	several locations

Piney Point Oral and Maxillofacial Surgery

Houston · 4.9 stars · 1,168 reviews

Owner	**Heamo K., president**
Email	**verified**
Booking	none
Financing	none
Ad pixels	none
Website	no contact form, Yelp reviews
Says	injectables and lasers

URBN Dental Implants & Invisalign, Uptown

Houston · 4.9 stars · 1,123 reviews

Owner	**David N., owner**
Email	found on the site
Booking	none
Financing	**Cherry**
Ad pixels	none
Website	WordPress, contact form
Says	newly opened, hiring

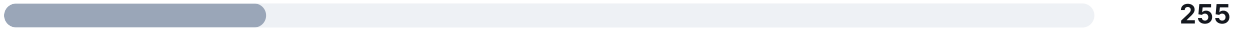
Also on every lead: phone, address, hours, rating, chat widget, email host, social profiles, and whether the listing really is the trade searched for.

868 practices found	**643** websites read	**34%** name the owner (216 of 643)	**51%** publish an email (328 of 643)	**28%** take online booking (181 of 643)

Houston dentists, one search, 2026-07-07. A rep who sells card processing, booking or marketing knows which door to knock on and what to say.

Where it comes from

One Google Maps search, paged to its end



255

Lyre Leads: many overlapping searches, merged



1,061

Roofing contractors in Houston. One search runs dry long before a big city does, so we search from many points and merge. Each website is then read, and each listing is checked against the trade searched for. The honest limit: only the online side of a business is visible.

Two ways to run it for a team

One account for the team

A search strategy per territory, a list per rep. A login per rep: ask, and we set it up.

Scale $249 a month, 210,000 leads · Agency $499, 450,000

A year is two months free.

An account per rep

Each rep runs their own territory on their own account.

Growth $39 a month, 20,000 leads · Professional $99, 65,000

First month half price. Free: 500 leads a month, no card.

A new lead is one token. A verified email 3, the owner's own email 10, a contact found on the open web 25, charged only when the address comes back verified. Every plan and price: lyreleads.com/pricing.

lyreleads.com/for-sales-teams · lyreleads.com/pricing · support@lyreleads.com